Timeless Elegance, Crafted for Every Celebration

The Umer Jeweller Company Profile

Weddings in South Asian culture are never just events — they are layered celebrations built on colour, ritual, and heirloom-worthy adornment. Umer Jeweller was founded to bring that same richness within reach, offering gold-plated bridal jewellery, Kundan sets, bangles, and necklace collections that capture the spirit of a traditional wedding without the weight of a traditional price tag.

Operating from the United Kingdom and shipping worldwide, the brand has grown into a trusted name among brides, wedding guests, and boutique retailers across the UK, USA, Pakistan, and India. Every collection is designed with one clear purpose: to let customers feel like royalty on their most important days, whether that is a Nikkah, a Mehndi night, a Walima reception, or an Eid gathering with family.

What We Stand For

- **Authentic Design** — Every piece is inspired by traditional Pakistani, Indian, and Asian bridal jewellery, reworked for modern comfort.
- **Accessible Luxury** — Gold-look finishing that mirrors real gold, at a fraction of the cost and weight.
- **Global Reach** — Worldwide shipping means diaspora families no longer need to import jewellery through relatives or unreliable sellers.
- **Personal Service** — Direct WhatsApp support for sizing, styling advice, and custom design requests.

Our Collections

Designed Around Real Wedding Moments

Bridal Sets

Layered chokers, tikkas, jhoomars, and matching earrings crafted to complete a full bridal look for lehengas, sarees, gharara s, shararas, and shalwar kameez.

Kundan Jewellery

Regal, stone-set pieces inspired by heirloom craftsmanship, offering the classic royal look favoured for Mehndi and festive wedding events.

Bangles & Kangans

From everyday gold-look bangles to elaborate bridal kangan sets, with clear sizing guidance to remove the guesswork of ordering online.

Necklace Sets & Malas

Statement necklaces and long malas designed to pair with both traditional and contemporary outfits for weddings, engagements, and formal occasions.

Silver-Look Sets

An elegant, understated alternative for guests and brides who prefer subtle sophistication over bold gold statement pieces.

Craftsmanship & Care

Quality Customers Can Feel and Trust

Gold-plated jewellery has often carried a reputation for looking artificial. At Umer Jeweller, that assumption is challenged with every piece. Fine detailing, careful stone-setting, and a genuine gold-look finish are prioritised so that each set photographs and wears like the real thing — without the anxiety of misplacing or damaging expensive heirlooms during a long wedding day.

Customer reviews consistently highlight two qualities: how closely the finish resembles genuine gold and silver, and how comfortable the pieces remain even after hours of wear across multiple wedding functions. This combination of authenticity and everyday wearability has helped build a loyal customer base that returns for every occasion, not just a single purchase.

Custom Orders

Not every bride wants an off-the-shelf design. For customers who need a specific colour to match an outfit, a resized piece, or an entirely original concept, a dedicated custom order process is available — allowing each piece to feel personally made rather than mass-produced.

Wholesale & Retail Partnerships

Boutique owners, resellers, and online store operators can access a wholesale programme built specifically for the South Asian bridal jewellery market. This removes the usual friction of international sourcing, giving smaller businesses a reliable, quality-checked supply chain for gold-plated, Kundan, and bridal jewellery.

Let's Connect

Shop, Customise, or Partner With Us

Whether you are a bride planning your wedding look, a guest wanting to shine at a festive event, or a retailer looking for a dependable wholesale partner, Umer Jeweller offers a collection built on tradition, craftsmanship, and practicality. Explore the full range online, or reach out directly for styling advice and custom design consultations.

Get in Touch

Website: umerjeweller.com
WhatsApp: +44 7555 962671
Instagram: @umer.jeweller
Facebook: facebook.com/umer.jeweller
TikTok: @umer.jeweller
Country: United Kingdom
Shipping: Worldwide

Why Customers Choose Us

- Trusted by customers across the UK, USA, Pakistan, and India.
- Detailed, wedding-specific collections for every function.
- Responsive WhatsApp support for orders and custom requests.
- Wholesale pricing available for retailers and resellers.
- Worldwide shipping with tracked delivery on every order.